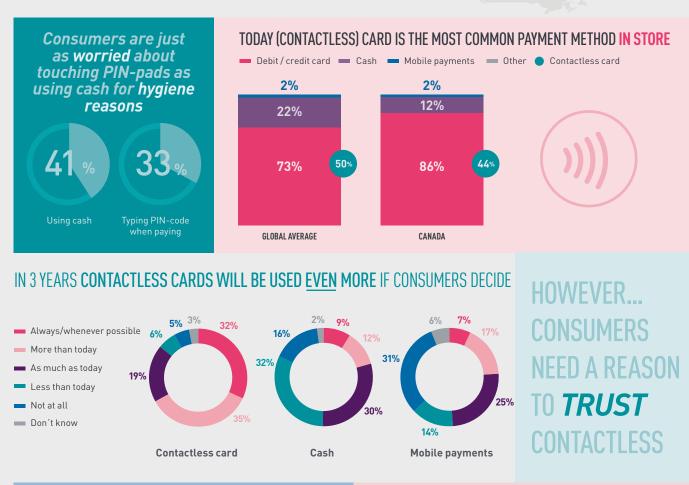
# **INSIGHT** / Canada CONSUMER IN-STORE PAYMENTS





## **Consumers love their contactless** card but MAJOR WORRIES exist

78% use contactless card daily / at least weekly but...

**49%** Fear lack of security if card is lost or stolen 30% Feel the payment cap is too low 28% Confused over 'allowable' payment value at the POS and when PIN entry is needed

### **CONSUMERS WANT BIOMETRIC CARD SO MUCH THEY WOULD** SWITCH BANK TO GET ONE



### ... AND THEY ARE WILLING TO PAY AN AVERAGE OF 9 USD EXTRA/ YEAR FOR A BIOMETRIC CARD

MAYBE

**Consumers** 

a biometric

payment

card

prefer having

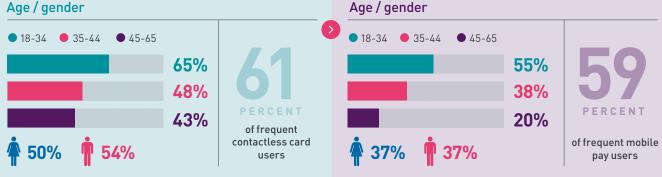
N0



YES

**52%** 

#### Age / gender



SOURCE Fingerprints<sup>TM</sup> in collaboration with Kantar, 2,000 online consumers in UK, France, Germany, Canada, Australia \* Based on those that said they want a biometric card