BIOMETRICS

TODAY?
CARD PAYMENTS ARE EVERYWHERE... AND NEARLY 3.5 BILLION PAYMENT CARDS ARE SOLD ANNUALLY. 80% OF CONSUMERS HAVE DEBIT/CREDIT CARDS AND 50% ARE CONTACTLESS

BUT...
30% use contactless
38% say contactless doesn’t feel secure
51% are very concerned about fraud

50% of cardholders see themselves using contactless more IN 3 YEARS TIME, but fears remain

CONSUMERS NEED A REASON TO TRUST CONTACTLESS!

BIOMETRICS HAS ACHIEVED HUGE SUCCESS IN MOBILE
Fingerprint has replaced PINs and passwords as the most popular way to authenticate on mobile

60% of smartphones now have biometrics

42% of consumers see fingerprints as their most likely ID method for digital payments

TOP DRIVERS FOR FINGERPRINT

EASE OF USE 46%
SECURITY 44%
SPEED 28%
COOL 24%

BIOMETRICS... IN A CARD?
SECURE ELEMENT
Fingerprint templates & matching engines are stored here. Consumers control their data and no secret ever leaves the card

PAYMENT SCHEMES
Ensure that technologies are secure and interoperable with today’s EMV® and ISO standards, so that a card issued by one bank in one country can be used to pay in another

CONTACTLESS FUNCTIONALITY
Powers the card with energy from the payment terminal. No battery needed! And works with existing modern terminals

SENSOR
Ultra-thin, low-power fingerprint sensors can be touched from any angle to make payments easy. Existing production processes can easily integrate sensors

FINGERPRINTS BELIEVE IN A SECURE AND SEAMLESS UNIVERSE, WHERE YOU ARE THE KEY TO EVERYTHING!

TRUSTED COMPANY
1. Billions of touches daily
2. Hundreds of millions of sensors shipped yearly
3. Integrated in over 300 smartphone models

OUTSTANDING PERFORMANCE
1. Unrivalled low power consumption, enabling authentication without a battery
2. High image quality - optimized biometric performance for small sensor

ECOSYSTEM LEADERSHIP
1. Engaging with Eurosmart, EMVCo, FIDO and GlobalPlatform
2. Leading the way with the most live trials and collaboration with several key industry partners

DON’T COMPROMISE ON DESIGN
1. Our thin and small sensor enables your brand to be as creative as you like
2. The T-shape sensor module is ready for cost-effective, high volume production

KEEPING EVERYONE HAPPY!
1. <1 sec Authorises payment
2. 360° Fingerprint recognition
3. More than twice as secure as standard 4-digit PIN
4. Convenient – no more PIN codes
5. Contactless payment terminals

BENEFITS FOR ALL

BANKS
1. Increased card usage
2. Less card present fraud
3. Increase consumer trust
4. Innovation to address new customers and retain old
5. ISO compliant solution
6. Reduced false chargebacks

RETAILERS
1. Increased revenues
2. More customer throughput
3. No payment cap with contactless
4. Less waiting in line = happier customers & less dropouts

CONSUMERS
1. Secure contactless payments, no more skimming
2. Speed
3. Contactless for all purchases, no more cap
4. No need to remember PIN code
5. Cool new technology

OFFICES

SOURCE: Fingerprints™ market research in collaboration with Kantar TNS, 4,000 online consumers in UK, USA, China, India

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