# PAYMENTS GLOBAL

# CARD

# WEEKLY PURCHASES Split between methods Cash Debit/credit card Online payment Mobile payment 26% 11% 22% USA Contactless payment card Online payment Mobile payment 12% UK 11% 12% USA

### **Payment fraud**

**22%** have experienced fraud

are very or extremely concerned about fraud



### WHY CARD?

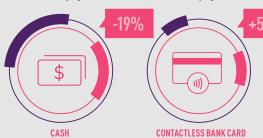
- () It's SIMPLE
- > Works in MANY PLACES
- The most **SECURE** method!



are seen as convenient and youthful but...

38% experience problems such as no battery
or no connection

IN 3 YEARS consumers think they will use more contactless payment cards and mobile payments

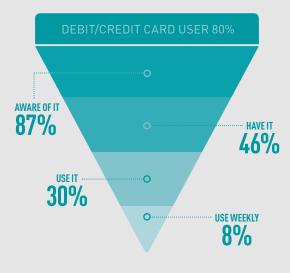


Today In 3 years



**AWARENESS & BARRIERS** 

### **CONTACTLESS CARDS**



38% - It doesn't feel secure
21% - Not enough vendors support it
15% - Don't understand how it works
12% - Payment cap

**BIOMETRICS CAN HELP** 

FINGERPRINT IN A PAYMENT
CARD IS THE NEXT APPLICATION
BEYOND SMARTPHONES IN THE MINDS
OF CONSUMERS TO REPLACE
THE PIN





are willing to pay extra for a BIOMETRIC BANK CARD

## BYE BYE PINS & PASSWORDS

Consumers about future ID methods for digital payments

