



Press release, Gothenburg  
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## Chinese OEM BBK launches vivo smartphone with FPC embedded fingerprint technology.

**In late January, BBK will launch its first smartphone under its brand vivo – “vivo Xplay3S”, enabled with a fingerprint sensor. The smartphone which will be launched all over China uses embedded swipe sensor technology from Fingerprint Cards (“FPC”).**

“We believe that finger sensors and its related applications has become an essential feature in smartphones. This capability increases security and at the same time enhances the usability of phones. We are happy to use the technology from Fingerprint Cards and plan to expand the cooperation into coming models” says Mr. Feng Lei, Vice President of BBK.

Johan Carlström, President and Chief Executive Officer of FPC, comments:

*“The Chinese market is by far the largest smartphone market in the world. The local Chinese OEMs are winning an increasing share of the market and BBK, under the popular brand Vivo, is one of the fast growth players in this important market. BBK has in a short time included our technology and launched it to the market. This launch which is the 21st market launch of a FPC-enabled mobile device, is yet another evidence of FPC’s world-leading position as technology supplier of capacitive fingerprint sensors with highest quality, best image quality and lowest power consumption.”*

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### About Fingerprint Cards AB (publ)

Fingerprint Cards AB (FPC) markets, develops and produces biometric components and technologies that through the analysis and matching of an individual’s unique fingerprint verify the person’s identity. The technology consists of biometric sensors, processors, algorithms and modules that can be used separately or in combination with each other. The competitive advantages offered by the FPC’s technology include unique image quality,

extreme robustness, low power consumption and complete biometric systems. With these advantages and the ability to achieve extremely low manufacturing costs, the technology can be implemented in volume products such as smart cards and mobile phones, where extremely rigorous demands are placed on such characteristics. The company’s technology can also be used in IT and Internet security, access control, etc.

Fingerprint Cards AB (publ) discloses this information pursuant to the Swedish Securities Market Act (2007:528) and the Swedish Financial Instruments Trading Act (1991:980). The information was issued for publication on January 7, 2014 at 10.00 CET.

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